

## SASSDA SECTION 18 POPI ACT PRIVACY NOTIFICATION YOUR RIGHTS

The right to be informed: Information about our processing of your personal information.	You have the right to:  • request us to confirm whether or not we process personal information about you.  Information we collect includes:  • Details about you and your organisation, such as address, contact details.  • Any contact the Association has had with you and your organisation.  • Company details such as VAT and registration numbers, staff size, products etc.
The right of access: You can submit a subject access requests, which oblige us to provide a copy of any personal information we hold concerning you.	<ul> <li>You have the right to –</li> <li>request us to confirm whether or not we hold personal information about you; and</li> <li>request from us the record or a description of the personal information about you, we held, including information about the identity of all third parties, or categories of third parties, who have, or have had, access to the information.</li> <li>You must provide adequate proof of identity.</li> </ul>
The right to correction or deletion: If you discover that the information, we hold on you is inaccurate or incomplete, you can request that it be updated.	<ul> <li>You can request us to -</li> <li>correct or delete personal information about you in our possession or under our control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading, or obtained unlawfully; or</li> <li>destroy or delete a record of personal information about you that we are no longer authorised to retain.</li> <li>We must notify you of the action taken because of the request.</li> </ul>
The right to object: You can ask us to limit what we use or share.	<ul> <li>You may object, at any time, to the processing of your personal information, in the prescribed manner, on reasonable grounds relating your particular situation.</li> <li>You can thus ask us not to use or share certain information. We are not required to agree to your request, and we may say "no" if it is against the law.</li> </ul>
The right against direct marketing:  Not to have your personal information processed for purposes of direct marketing.	<ul> <li>You may object to the processing of your personal information at any time for purposes of direct marketing.</li> <li>Not to have your personal information processed for purposes of direct marketing by means of unsolicited electronic communications except as referred to in the POPI Act.</li> </ul>
File a complaint if you feel your rights are violated.	You can complain if you feel we have violated your rights by contacting us using the information at the end of this Privacy Notification.

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